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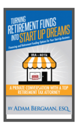
New Rollover Business Startup (ROBS) Book Launches New Website



Turning Retirement Funds into Start-Up Dreams Book written by Adam Bergman, IRA Financial Group partner, launches new website.

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Turning Retirement Funds into Start-Up Dreams – financing and retirement funding options for your start-up business, launched a new website: **http://www.401krobsstartupbook.com**. The website offers information on the book and the author, Adam Bergman, Esq. The book is also available on Amazon and all major book retailers.

The newly published book offers an in-depth overview of the various financing and retirement funding options available to entrepreneurs and business owners, including the viability of the Rollover Business Start-Up Solution (**ROBS**).
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Turning Retirement Funds Into Start-Up Dreams is the next best thing to a private consultation with author Adam Bergman, Esq., a leading expert on IRAs and 401(k) plans. And what you'll discover is that investing in yourself with your own retirement funds could be a viable option for you under the right circumstances.

This book provides a detailed analysis of various ways you can finance a business venture, including using personal savings, acquiring a traditional loan or SBA loan, using a credit card, approaching family or friends, and crowdfunding. It then discusses in detail the amazing benefits—and limitations—of the self-directed IRA, 401(k) plan loan option, and the **Rollover Business Start-Up**(ROBS) as business funding solutions.

Illustrating these approaches through a fictional conversation between Ken, who would like to quit his job and start a water business, and a helpful tax attorney named John, this book clearly explains how each funding structure works so you can apply the information to your entrepreneurial dreams. "The new website **http://www.401krobsstartupbook.com** provides a detailed overview of the various way one can fund or finance a start-up business using personal and/or retirement funds." stated Steve LaVista , head of digital marketing with the IRA Financial Group "Few people, including many attorneys and CPAs, realize that it might be possible for you to legally buy, finance, or invest in your own business with your retirement funds." Stated Mr. Lavista.

Adam Bergman is a senior tax partner with the IRA Financial Group, LLC, the markets leading provider of Self-Directed IRA LLC and Solo 401(k) plans. Mr. Bergman is also the managing partner of the law firm The Bergman Law Group, LLC. In addition, Mr. Bergman is a recognized expert on IRAs and 401(k) Plans and is the founder of the BergmanIRAReport.com and the Bergman401KReport.com. Mr. Bergman is the author of the book titled, " Going Solo: America's Best Kept Retirement Secret For the Self-Employed," available on Amazon, and is a frequent contributor to Forbes. Mr. Bergman has advised over 12,000 clients on the self-directed IRA LLC and Solo 401(k) Plan solutions.

Mr. Bergman has been quoted in a number of major publications on the area of self-directed retirement plans. Mr. Bergman has been interviewed on CBS News and has been quoted in Businessweek, CNN Money, Forbes, Dallas Morning News, Daily Business Review, Law.com, San Francisco Chronicle, U.S. Tax News, the Miami Herald, Bloomberg, Arizona Republic, San Antonio Express, Findlaw, Smart Money, USA Today, Houston Chronicle, Morningstar, and American Lawyer on the area of retirement tax planning.

Prior to joining the IRA Financial Group, LLC, Mr. Bergman worked as a tax and ERISA attorney at White & Case LLP, Dewey LeBoeuf LLP, and Thelen LLP, three of the most prominent corporate law firms in the world. Throughout his career, Mr. Bergman has advised thousands of clients on a wide range of tax and ERISA matters involving limited liability companies and retirement plans. Mr. Bergman received his B.A. (with distinction) from McGill University and his law degree (cum laude) from Syracuse

University College of Law. Mr. Bergman also received his Masters of Taxation (LL.M.) from New York University School of Law.

Mr. Bergman is recognized as a leading retirement tax-planning expert and has lectured attorneys on the legal and tax aspects of Self-Directed IRA LLC and Solo 401(k) Plans. Mr. Bergman has also been retained by several leading IRA custodians, including Entrust, to offer expertise on the Self-Directed IRA structure. Mr. Bergman is a member of the Tax Division of the American Bar Association and New York State Bar Association.

IRA Financial Group is the market's leading provider of self-directed retirement plans. IRA Financial Group has helped thousands of clients take back control over their retirement funds while gaining the ability to invest in almost any type of investment, including real estate without custodian consent.

To learn more about the IRA Financial Group please visit our website at **http://www.irafinancialgroup.com** or call 800-472-0646.

For the original version on PRWeb visit: **http://www.prweb.com/releases/robs-book-401-rollover-/business-start-up-irs/prweb13115388.htm**