



IRA Financial Group **Newsletter**

December 2015

For more information on the new book by IRA Financial Group's Adam Bergman...

Please visit the website for the book at:

www.401krobsstartupbook.com

To purchase the book, please visit:

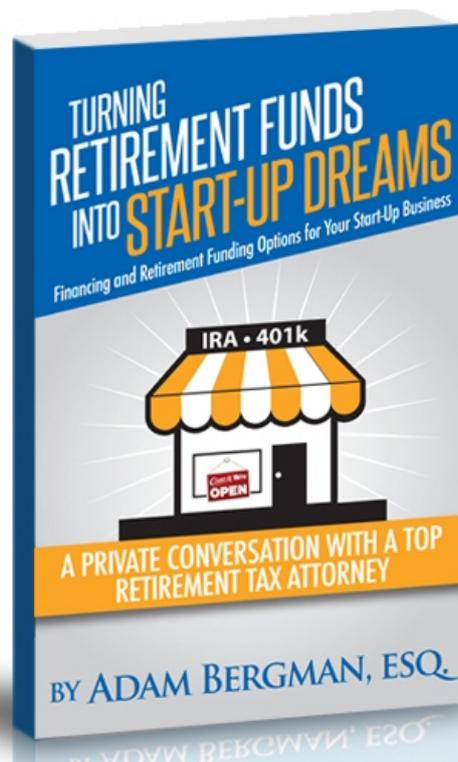
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Adam Bergman, IRA Financial Group Partner, authors book discussing Financing and Retirement Funding Options For Your Start-Up Business



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Book Published on Financing and

Retirement Funding Options For Your Start-Up Business Now Available on Amazon

The entrepreneurial spirit is the backbone of our nation's success. It's in our DNA to dream of becoming a business owner. The hard part is finding the finances.

Turning Retirement Funds Into Start-Up Dreams is the next best thing to a private consultation with author Adam Bergman, Esq., a leading expert on IRAs and 401(k) plans. And what you'll discover is that investing in yourself with your own retirement funds could be a viable option for you under the right circumstances.

This book provides a detailed analysis of various ways you can finance a business venture, including using personal savings, acquiring a traditional loan or SBA loan, using a credit card, approaching family or friends, and crowdfunding. It then discusses in detail the amazing benefits—and limitations—of the self-directed IRA, 401(k) plan loan option, and the Rollover Business Start-Up (ROBS) as business funding solutions.

Illustrating these approaches through a fictional conversation between Ken, who would like to quit his job and start a water business, and a helpful tax attorney named John, this book clearly explains how each funding structure works so you can apply the information to your entrepreneurial dreams.

Did you know that retirement assets could be used to finance a business venture? Few people, including many attorneys and CPAs, realize that it might be possible for you to legally buy, finance, or invest in your own business with your retirement funds.

For entrepreneurs who want to explore a range of business funding options, including the use of retirement funds, this book lays it all out in easy-to-

retirement plans, and see how it can be so easy to understand terms. A fictional coffee-shop conversation between an aspiring entrepreneur and a tax attorney illustrates the various approaches and shows you how to decide for yourself what's right for you.

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Questions?

Consult with a Retirement Tax Expert Today!

800-IRA-0646

**Monday-Friday:
9am - 7pm EST**



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